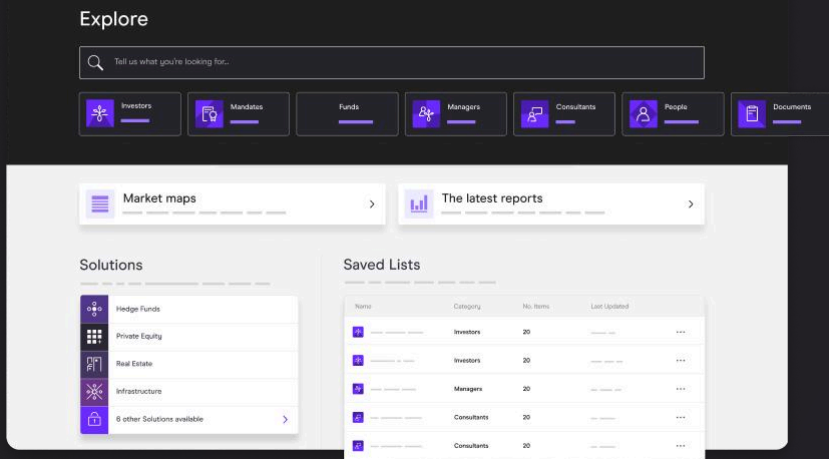


W.



Get the advantage in alternatives

Access the data, insights and connections you need to fundraise faster and allocate smarter.

Data you won't find anywhere else

Our platform provides cross-asset class data, insights and actionable intelligence, allowing you to uncover opportunities from across the entire alternative asset management industry.

The quality of our data is paramount

Data providers in the industry boast millions of records, despite huge quantities being defunct, outdated or no longer maintained. Our data is constantly reviewed and updated, so you know that you're working with the most relevant, up-to-date content.

We provide comprehensive and actionable data that's exclusive to our personal industry relationships and enriched by our team of industry insiders, data scientists, reports and researchers.

This includes difficult-to-find, differentiated and proprietary data on investors, consultants, funds, managers, searches and people.

Uncover directly sourced investor allocation intentions you won't find anywhere else

Intentions and Preferences (I&P) is the most direct, accurate way to understand where investors want to allocate, when, and why.

Why directly sourced intelligence matters

Thanks to our unique give-to-get model every I&P data point comes directly from allocators and is continually verified through our industry network.

Our deep ties in the industry mean we can continually check, update, and verify what investors tell us.

This keeps our intel fresh and creates a powerful feedback loop of future-facing intelligence.

Use our proprietary data, expert insights, and mandate filter, to find and track new opportunities.



Proprietary data

Data you won't find anywhere else on investors, consultants, funds, managers, searches, and people.



Investor preferences

I&P data delivers real, unfiltered insight into what allocators are actively looking for right now and in the months ahead.

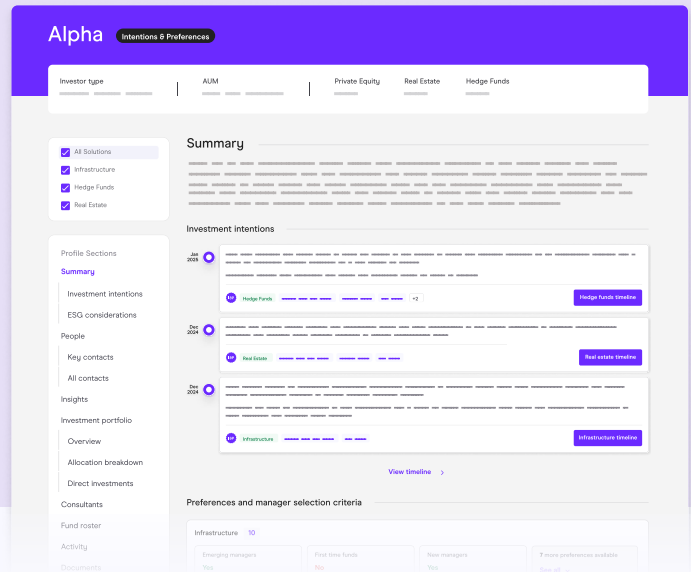


Pre-event coverage

Find emerging opportunities that give you a competitive advantage.

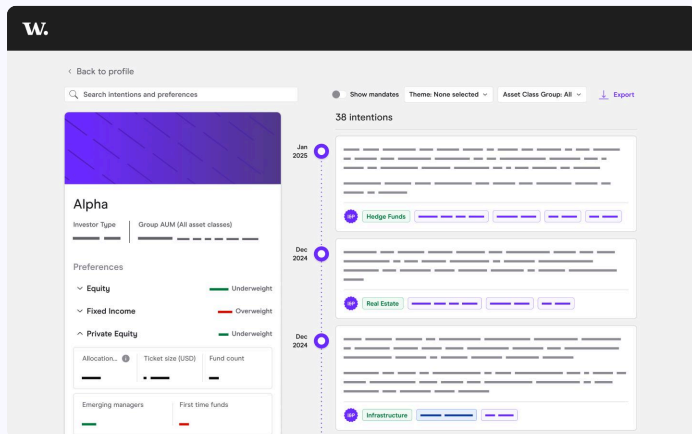
What you gain from Intentions and Preferences

Our investor profiles are built for fund managers who want to move first. Our unique search and filter tool allows you to pin-point the intentions that matter most to you. Enriched profiles connect intentions, preferences, and mandates with practical details such as current fund rosters and verified contacts, giving you the context and access needed to engage effectively.



Target fundraising efforts to the right allocators with our actionable insights

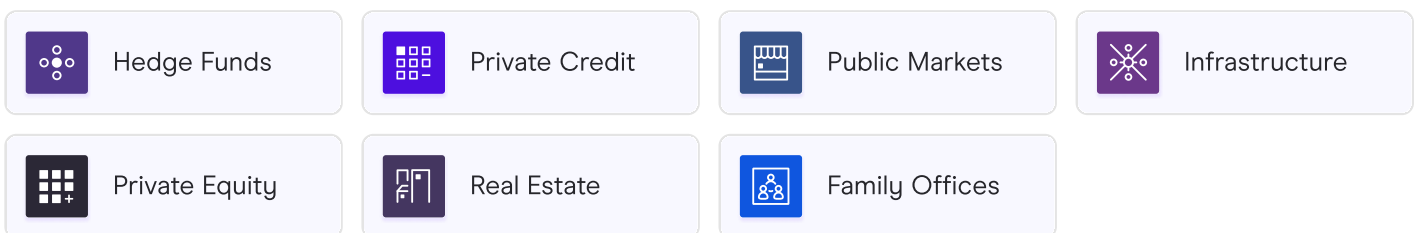
Quickly search and surface the intentions that matter most to you. Use our timeline feature to see past intentions, and future preferences to truly know what allocators are after.



Our data

Our data coverage

We deliver a unique blend of data across multiple solutions including profiles, fund information, performance metrics, people profiles and valuable perspectives from our analysts.



How we collect data

We collect our data through our industry experts, technology, and direct industry relationships. This gives you a complete view of the data – from past allocation decisions through to future intentions and preferences.



Industry leaders

Thanks to our deep industry relationships, we're able to collect insights directly from industry insiders which add context to publicly available documents.



Data scientists

Our data scientists analyze our extensive datasets built from both open-source information and proprietary data to identify trends in the industry before anyone else.



Reporters

Our reporters keep a close eye on industry developments, regulatory changes and macroeconomic shifts and provide you with the context you need to make informed decisions.



Researchers

Our researchers compile and analyze information to bring you the most up-to-date knowledge and help you benchmark fund performance, assess strategies and conduct due diligence.

Our data sources



Direct from the source

Managers and investors share information directly with us in return for exposure and access to exclusive content and events.



Meeting attendance

Our research teams attend over 150 investor meetings a month to collect proprietary information directly from the source.



AI and machine learning

We use technology to scan publicly available data, such as companies' websites and other open sources, and combine the information with our proprietary data.



Human verification

Our research team continually update and verify information before it's added to the platform. We spot the trends within the data and tell you what they show us.

Our platform

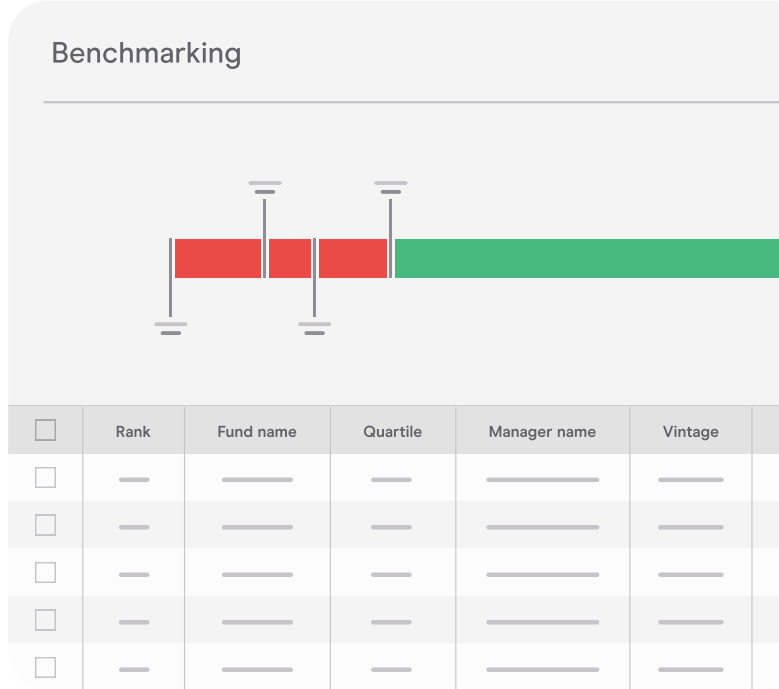
Supporting effective fundraising and capital allocation

See beyond the data

- ≡ Get actionable insights from reports curated by our expert research teams.
- ≡ Access investor meeting packs and fund factsheets.

Optimize your strategies

- ≡ Build and customize your market map using our comprehensive and integrated datasets.
- ≡ Create customizable benchmarks to track funds that you're interested in.

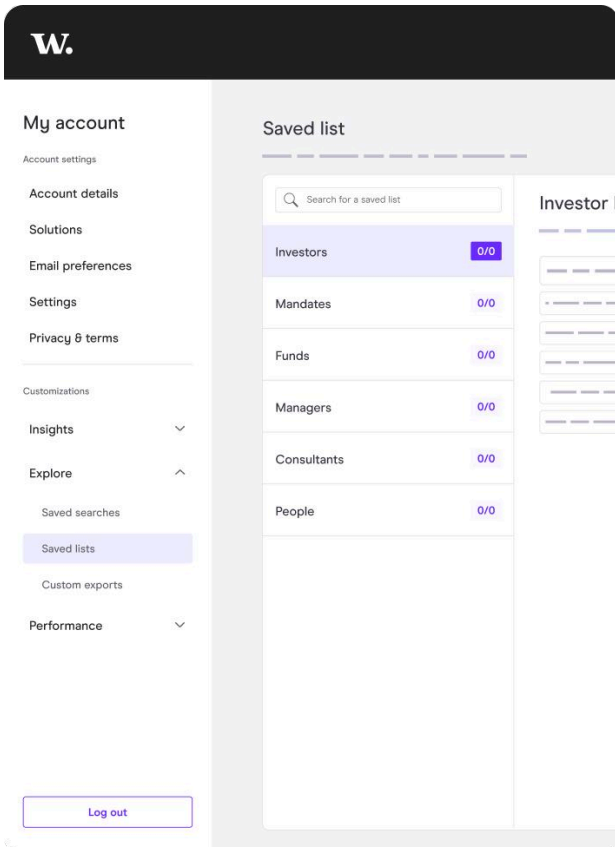


Save time

- ≡ Use advanced filters to create watch and target lists of the companies, topics, funds, and people you want to follow.
- ≡ Save searches to easily track information that's tailored to you.
- ≡ Export relevant data and insights using pre-built or custom layouts.

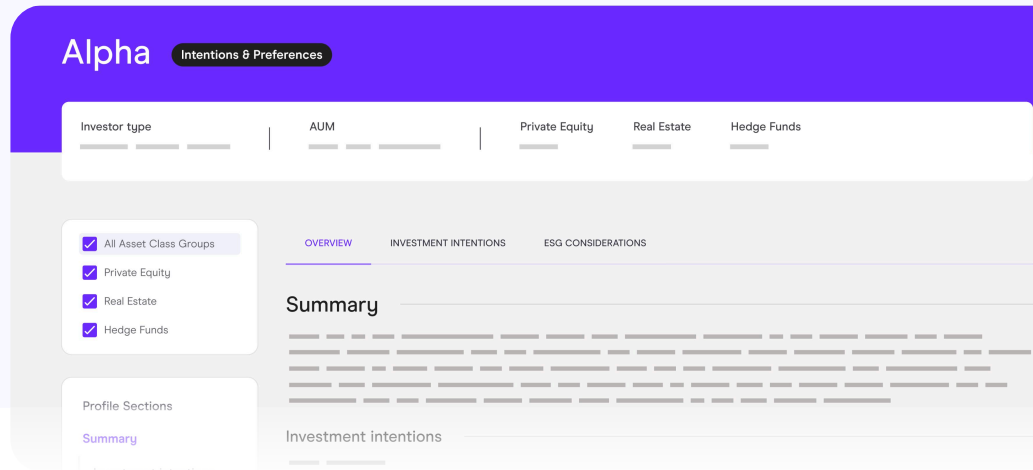
Stay up to date

- ≡ Follow topics you're interested in to see curated articles, reports and profiles in your personalized feed.
- ≡ Set up customized alerts to get timely, verified updates on fund performance, future fund launches, people moves and market trends, straight to your inbox.



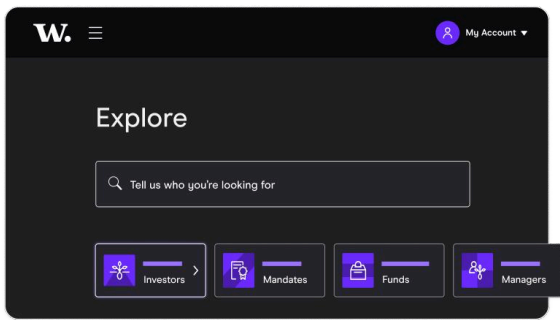
Strengthen your network

- View detailed profiles on investors, consultants, funds, managers and people, including their contact information.



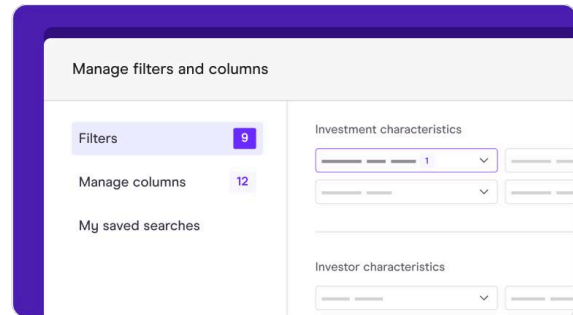
Find the information that matters to you

Our platform is built to help you quickly find, understand and act on the data that matters most, transforming how you manage alternative assets.



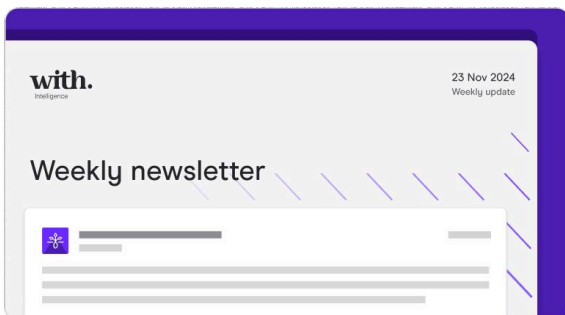
Smart search

Search for the specific funds and key executive contacts you're looking for. Save your searches and revisit them anytime.



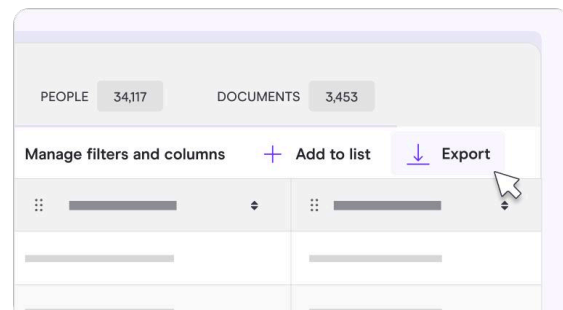
Focused filtering

Uncover the data you need by applying tailored filters to our expansive datasets and building customized reports based on your requirements.



Instant alerts

Get instant updates on the relevant topics, funds and contact profiles that you're interested in, delivered straight to your inbox.



Effortless exporting

Create, save and export targeted lists to share with your team, so you can focus your outreach efforts on the right people, every time.

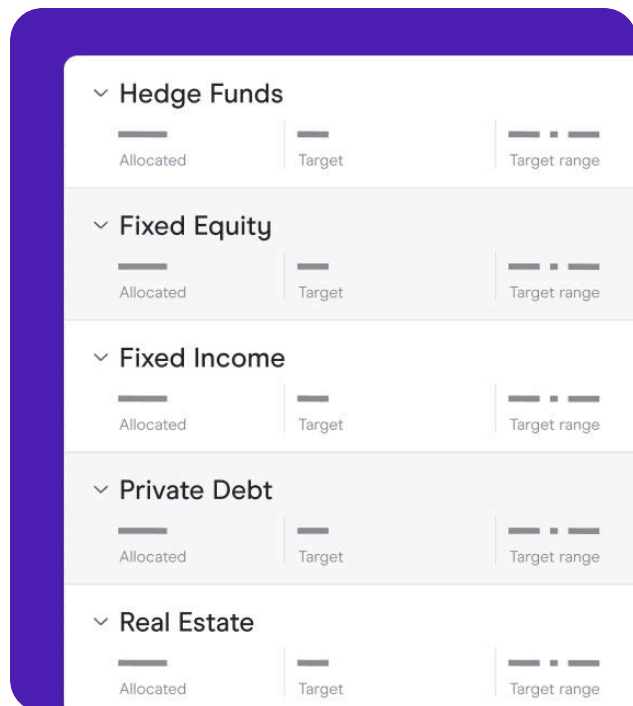
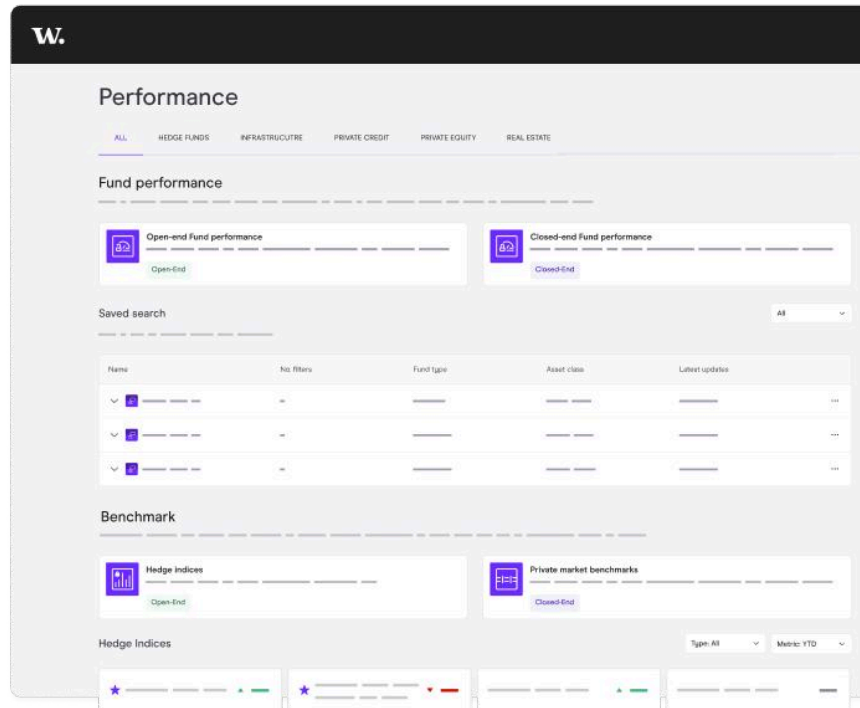
Streamline your fundraising and asset allocation decisions by accessing all your investment information in one place.

Comprehensive benchmarks

Simplify complex analysis with industry-standard benchmarks and asset-specific performance metrics. Compare annualized returns, assess risks with Sharpe and Sortino ratios, and access it all from one hub.

Customizable indices

Track fund performance effortlessly with industry and bespoke hedge fund indices. Focus on metrics that matter most or create comparative fund lists tailored to your needs.



Expert reports

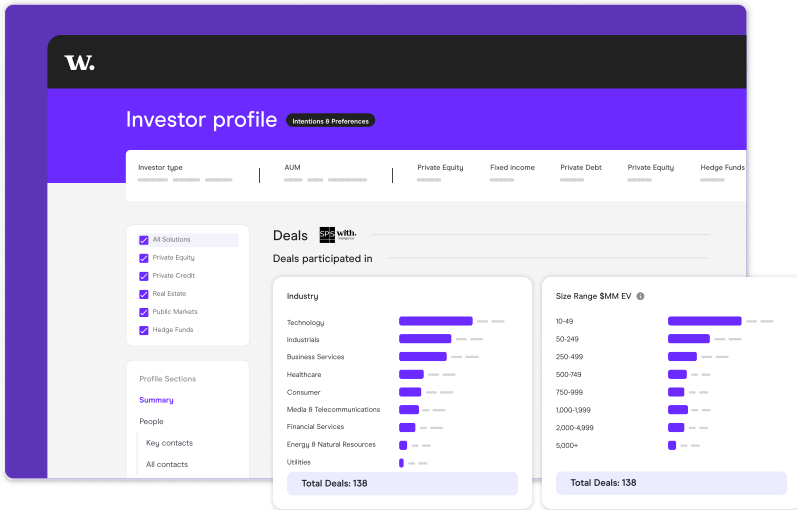
Our research teams deliver curated reports packed with actionable insights, from fund performance to market activity, saving you time and effort.

Rich profiles

Access rich, detailed investor, consultant, fund, manager, and people profiles spanning the entire alternative asset management industry. With all the data unified in one powerful search, you can track fund performance, explore investor profiles, and analyze trends, quickly finding the insights that match your strategies.

Full visibility into the investor lifecycle

Uncover enriched deals data at your fingertips. Access a deeper depth of data within our profiles, with detailed transaction data in our deals tables, interactive industry breakdown charts and deal size visualizations.



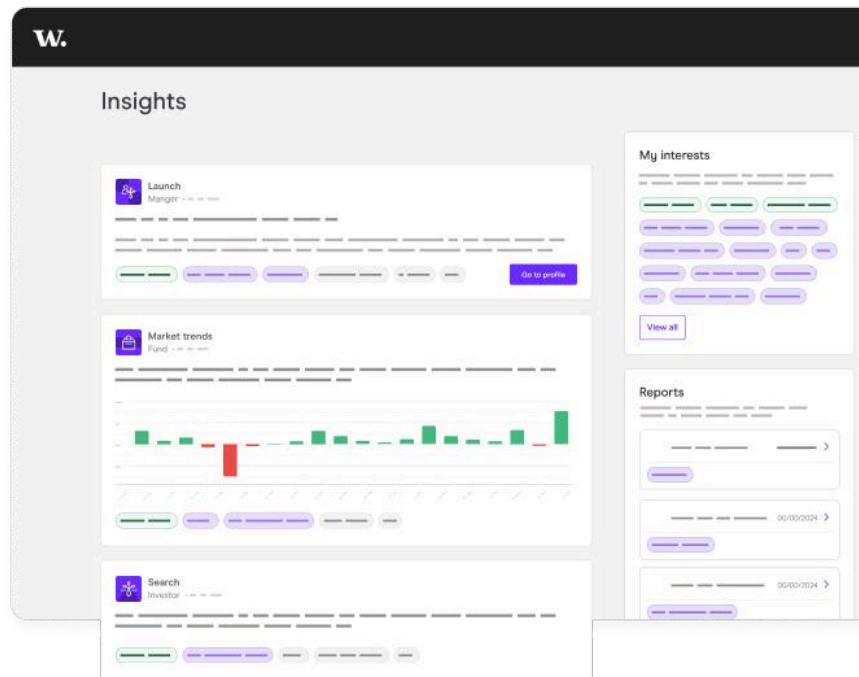
Full visibility into the investor lifecycle

Uncover enriched deals data at your fingertips. Access a deeper depth of data within our profiles, with detailed transaction data in our deals tables, interactive industry breakdown charts and deal size visualizations.

Personalized feed

Customize your platform settings to surface exclusive information that is relevant to you. Manage asset classes, follow topics, receive email alerts, and save your searches and lists so you can revisit them easily.

Stay in the loop with curated articles, reports, and profiles tailored to your interests. Follow topics that matter to you and let your feed adapt to keep you informed.



Our events

Bringing the alternatives community together

Our premium events bring the alternatives community together and are designed to help you cultivate relationships, develop your business and learn from industry experts.

With 70+ premium events each year, there are many opportunities to develop lasting relationships with the right people, position yourself as a thought leader, and learn from your peers.

Our events help allocators, managers, investors, and consultants connect with key decision-makers in an exclusive, confidential and relaxed environment.

